

# Laura Packer

Visual Designer + Animator

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[www.laurapacker.net](http://www.laurapacker.net)

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## Experience

### VIDEO PRODUCTION / MOTION GRAPHICS

#### Freelance / Contract, 2010-2012

A wide variety of experience in all areas of film production including pre-production, production and post-production. Organisation of film shoots, storyboards and animatics. DOP and editing roles. TVC and music video film shoot experience. Motion graphics, post production and visual effects including matte painting, rotoscoping, 3D compositing, 2.5D animation, text animation, image morphing and particle effects for corporate videos, TVCs and video art.

*Key brands:* Brisbane Marketing, Boral, Brisbane Powerhouse, Australian Tourism Data Warehouse, Baulderstone, Property Solutions, Grant Stevens (Art Commission for Museum of Contemporary Art Australia), Daniel McKewen (Art Commission for Metricon Stadium), The Honey Month (Band), Rodeo (Band), The Barista Effect

#### Lumë, 2011 (full time internship)

*March - August 2011.* Full-time agency work, providing vast experience in all areas of film production including pre-production, production and post-production.

### FLASH ANIMATION

#### Grow Media, 2011 (contract)

Animating pre-designed storyboarded banners for web, animating information design elements, including graphs and maps for corporate presentations.

#### Lumë, 2011 (contract)

Animating pre-designed storyboarded animations for elevator advertisements and corporate presentations.

*Key brands:* Brisbane Marketing, Powerlink, Wella, Sebastian, Urbex (Oak Place Development), Todd Hunter McGaw Photography

### VISUAL DESIGN / WEB DEVELOPMENT

#### Grow Media, 2010-2011 (contract)

Designing website layout and interactivity, executing design and development process from start to finish. HTML formatting.

#### Freelance, 2009-2012

Print and Web. Liaising with clients, creating design concepts from client briefs and developing designs/functionality from start to finish.

*Key brands:* Powerlink, Wildrest Retreats, NSW Car Search

## **Education**

### **Bachelor of Creative Industries (Communication Design Major/Animation Minor)**

With Distinction

Final GPA 6.083

Queensland University of Technology (2008-2010)

## **Skills**

### **Applications**

Adobe Photoshop, After Effects, Illustrator, Flash, Dreamweaver, Premiere Pro, Final Cut Pro, Color, Apple Motion, Compressor, HTML/CSS, FTP, Canon DSLR Photo/Video

### **Abilities**

Motion, design, creative concept development, layout, branding, intuitive interaction, photography, videography, editing

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### **Grow Media**

<http://www.growmedia.com.au/>

### **Lumë**

<http://thelume.tv/>